**Baker Products: Final Deliverables**

1. Final Spreadsheet Model. If necessary, refine and improve your Initial Spreadsheet Model. Perform appropriate analysis to understand Baker’s production possibilities, and determine the production plan that achieves the highest contribution.

**Model**: Industrial-quality, well-formatted, something you are proud to show others. “Sensible” Base Case value; Delta/Change from Base cell; Safeguard Base Values tab.

**Analysis**: Have clear presentation of analytical results that is clear and easy to understand, with adequate labels. Remove extraneous content and obvious “dead ends” and failed attempts. *Does not need to be fancy or “presentation quality”.*

1. Presentation. Prepare an engaging, 5-8 minute, professional-quality managerial presentation using the presentation software of your choice. Share your findings, including the best production plan. Explain the intuition why it is the best plan. The audience is the firm’s management team.

*This needs to be a managerial presentation, not a technical presentation.*

**Please follow this outline:**

1. **Introduction**. The team and its members.
2. **Executive Summary**. A brief summary (one slide). Include your recommended production plan.
3. **Overview of Approach**. Your overall approach, including a *managerial* explanation of what your model does.
4. **Analysis**. Present analytical results that support your recommendation. Be sure you address the killer question of “why?”. In addition, provide a minimum of one analysis where you change something in the business, make a production plan recommendation, and compare the outcome to the base case.
5. **Future Use**. Explain whether you can reuse your model and analytical approach for future weeks, when data values might be different? (E.g., if the purchase price of wood or other data, were to change, can your approach handle that?)

The presentation should stand on its own, not only be an adjunct to a conversation.

Be sure to include a slide number on every slide.

Every group member must present.

Tips For Success:

* Managerial not Technical.
* Carefully review the “Managerial Presentations” document.
* Practice!